

BLACKCLOAK

## PROTECT YOUR DIGITAL LIFE™ WITH BLACKCLOAK

The news is filled with stories of data breaches, ransomware, and identity theft. Each day there are stories of personal information, pictures and private details being stolen, and the pace continues to accelerate. In fact, cybercrime is expected to cost \$6 trillion by 2021.

High-net-worth and high-profile individuals and their families are at an increased risk of cyber-attacks. Why? The biggest reasons are financial and reputational ones and because you, like any other consumer, currently only have access to traditional, consumer-grade security software, which only protects so much. On top of that, you are responsible to install it, run it, upgrade and patch it, and know what to do if something bad happens. Yet in reality, you have more important things to do and worry about. You don't need that hassle and nor should you have to worry about it. That is where BlackCloak can assist you and your family.

### WHAT DOES BLACKCLOAK DO?

Our dedicated team of cybersecurity professionals provide a bespoke concierge package to our customers that utilizes enterprise-grade cybersecurity software and tools (not available to the average consumer) that are commensurate with your household's digital risk profile. And we do so in a way that is unobtrusive to your privacy. BlackCloak ensures you and your household are educated on, informed of and protected against the ever-evolving cyber threat landscape.

### ENLIST BLACKCLOAK SERVICES TO PROTECT YOU FROM A BREACH

Persons who are protected by BlackCloak are less likely to be the point of compromise from phishing emails and other malicious cyber-attacks. BlackCloak hardens your security and privacy on the front end and continuously monitors for suspicious behavior on your home network and personal devices. We also keep you abreast of the latest scams and attacks, so you can be armed with that knowledge and not be caught off guard.

### ENLIST BLACKCLOAK SERVICES TO REMEDIATE AND PROTECT YOU AFTER A BREACH

Do you know if you have been breached? Do you know what to do if you find that you have been breached? BlackCloak can tell you if you have been breached and persons impacted by a breach can be rest assured that BlackCloak will remove all threats that



resulted in the breach in the first place. Furthermore, BlackCloak will implement controls on your home networks and personal devices to prevent future breaches and ensure your privacy and data are never hacked again.

With BlackCloak, you can rest assured that your household's digital footprint will be monitored and protected from cybercriminals at all times. Contact BlackCloak today to see how we can protect you and your family and what coverage options are available.